Percentages	Central tendency	Other measures	Graphical representations
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Descriptive statistics

SET07106 Mathematics for Software Engineering

School of Computing Edinburgh Napier University Module Leader: Uta Priss

2010

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Outline

Percentages

Central tendency

Other measures

Graphical representations

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Percentages

$$3\% = \frac{3}{100} = 0.03$$

$$4\% = \frac{4}{100} = 0.04$$

$$40\% = \frac{40}{100} = \frac{2}{5} = 0.4$$

Investing $\pounds 20$ for a year with a 3% interest rate?

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Percentages

$$3\% = \frac{3}{100} = 0.03$$

$$4\% = \frac{4}{100} = 0.04$$

$$40\% = \frac{40}{100} = \frac{2}{5} = 0.4$$

Investing $\pounds 20$ for a year with a 3% interest rate?

$$20 \times \frac{3}{100} = 20 \times 0.03 = 0.6$$

The result is $\pounds 20$ + $\pounds 0.6$ = $\pounds 20.60$

Percentages	Central tendency	Other measures	Graphical representations
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Exercise: which ones belong together?

This medicine ...

has a 90% survival rate cures 75% of the patients has deadly side-effects in 0.2% of patients has a 50% probability of curing a patient is 200% safe has a 10% success rate has an 11% success rate helps 1 in 10 patients kills 1 in 10 patients helps every 9th patient nonsense is useless half of the time kills 1 in 500 patients useless for every 4th patient

Percentages	Central tendency	Other measures	Graphical representations
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Example: statistics and politics

Country A has an unemployment rate of 8%.

Country B has an unemployment rate of 10%.

Which country has a higher unemployment rate? Which country has more unemployed people?

Percentages	Central tendency	Other measures	Graphical representations
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How to count

- At what age does employment start?
- ▶ What is the age of retirement?
- Are people on welfare counted as unemployed?
- ► Are people in training courses considered unemployed?
- What about young people who can't find a job and go to College instead?
- What is the employment status of people on parental leave?
- What about part-time or seasonal workers?

Percentages	Central tendency	Other measures	Graphical representations
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Measures of central tendency

- ► Mode: the most frequent value in the data set
- Median: middle value separating the higher half from the lower half
- Arithmetic mean: sum of all values divided by the number of values
- ▶ Geometric mean: the *n*th root of the product of the values where *n* is the number of values

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Nominal (or categorical) data

Labels or names without any particular ordering.

Examples: names, phone numbers, number plates

The **mode** can be calculated:

Example: the most commonly used first names for boys and girls in a particular year.

No other measure can be calculated:

Example: the average of phone numbers does not makes sense.

Percentages	Central tendency	Other measures	Graphical representations
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Ordinal data

Rank orders

Examples: rank order in a competition (first \leq second \leq third); bed sizes (single \leq double \leq queen \leq king); coffee sizes (small \leq medium \leq large)

The mode and median can be calculated.

Percentages	Central tendency	Other measures	Graphical representations
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Measures for ordinal data

Example: a store sells the following beds in one day: 10 single, 5 double, 6 queen, 1 king.

The mode is:

Percentages	Central tendency	Other measures	Graphical representations
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Measures for ordinal data

Example: a store sells the following beds in one day: 10 single, 5 double, 6 queen, 1 king.

The mode is: single

Percentages	Central tendency	Other measures	Graphical representations
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Measures for ordinal data

Example: a store sells the following beds in one day: 10 single, 5 double, 6 queen, 1 king.

The mode is: single

Even if these are converted into numbers $(1 = \text{single } \dots 4 = \text{king})$, it would not make sense to calculate the **mean** (1.91). What is single.91?

Percentages	Central tendency	Other measures	Graphical representations
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Exercise

Calculate the mode and median for this example. Can the mean be calculated?

4 children	1 family
3 children	2 families
2 children	10 families
1 children	17 families
0 children	10 families

Percentages	Central tendency	Other measures	Graphical representations
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Exercise

Calculate the mode and median for this example. Can the mean be calculated?

4 children	1 family
3 children	2 families
2 children	10 families
1 children	17 families
0 children	10 families

Note: if the distances between the ordinal values are approximately the same, the mean may be calculated, although it depends on the application domain.

Percentages	Central tendency	Other measures	Graphical representations
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Interval data

Numerical data. Distances can be calculated. The 0 point can be anywhere on the scale.

Examples: temperature in Celsius

Intervals can be calculated (for example: $10^{\circ}C - 5^{\circ}C = 5^{\circ}C$) But these values cannot be multiplied! ($0^{\circ}C \times 5^{\circ}C = 0^{\circ}C$)

Percentages	Central tendency	Other measures	Graphical representations
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The mode, median and arithmetic mean (average) can be calculated.

Example: lowest temperatures in Edinburgh, Jan 4 - 10, 2010:

Jan 4	−8° C
Jan 5	$-10^{\circ}\mathrm{C}$
Jan 6	$-10^{\circ}\mathrm{C}$
Jan 7	$-11^{\circ}\mathrm{C}$
Jan 8	$-11^{\circ}\mathrm{C}$
Jan 9	−6°C
Jan 10	$1^{\circ}\mathrm{C}$

Mode:

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Mode: -10, -11 (bimodal) Median:

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Jan 8	$-11^{\circ}\mathrm{C}$
Jan 9	−6°C
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Mode: -10, -11 (bimodal) Median: -10 (the 4th value: -11,-11,-10,-10,-8,-6,1) Arithmetic mean (average):

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Jan 10	$1^{\circ}\mathrm{C}$

Mode: -10, -11 (bimodal) Median: -10 (the 4th value: -11,-11,-10,-10,-8,-6,1) Arithmetic mean (average): -7.86 = $\frac{-11-11-10-8-6+1}{7}$

Percentages	Central tendency	Other measures	Graphical representations
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Ratio data

Same as interval data, but the lowest measurements start at 0. There are no negative values.

Examples: height, length, temperature in Kelvin

All the previous measures can be calculated (mode, median, average), but also the **geometric mean**.

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Geometric mean

The geometric mean is often used for data that grows exponentially.

Example: a chain letter that is sent to 15 people

1 iteration	15
2 iteration	225
3 iteration	3375
4 iteration	50625
5 iteration	759375

Arithmetic mean (average):

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Geometric mean

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Arithmetic mean (average): 162723 Geometric mean:

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Geometric mean

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Example: a chain letter that is sent to 15 people

1 iteration	15
2 iteration	225
3 iteration	3375
4 iteration	50625
5 iteration	759375

Arithmetic mean (average): 162723 Geometric mean: $3375 = \sqrt[5]{15 \times 15^2 \times 15^3 \times 15^4 \times 15^5} = \sqrt[5]{15^{15}} = 15^3$

Which value is more "in the middle"?

Percentages	Central tendency	Other measures	Graphical representations
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Summary 1

	nominal	ordinal	interval	ratio
Defined categories	х	х	х	х
Some ordering		х	х	х
Differences can be calculated			х	х
The lowest point is 0				x

Percentages	Central tendency	Other measures	Graphical representations
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Summary 2

	nominal	ordinal	interval	ratio
mode	х	х	х	х
median		х	х	х
arithmetic mean		?	х	х
geometric mean				x

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Other statistical measures

Dispersion:

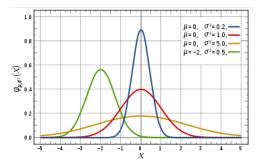
 Variance, standard deviation: how close the data is to the mean.

Association:

 Correlation: whether two sets of data are related or dependent on each other.

Percentages	Central tendency	Other measures	Graphical representations
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Normal distribution (Gaussian distribution)

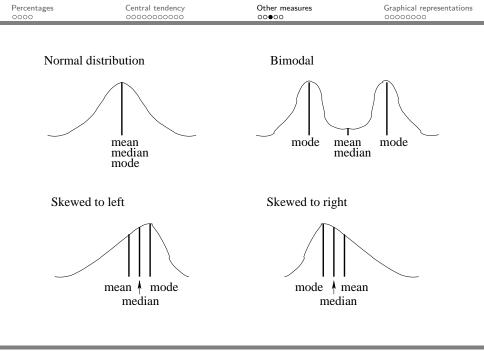


 $\begin{array}{l} {\sf Mean} = {\sf mode} = {\sf median} = \mu \\ {\sf Variance} = \sigma^2 \\ {\sf Standard \ deviation} = \sigma \end{array}$

(Source: http://commons.wikimedia.org/wiki/File: Normal_Distribution_PDF.svg)

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Percentages	Central tendency	Other measures	Graphical representations
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Standard deviation

The standard deviation measures how close or far the values are from the mean.

Ideally, the standard deviation should be close to 1.

Unlike the variance (which is the square of the standard deviation), the standard deviation is expressed in the same units as the data.

Percentages 0000	Central tendency 0000000000	Other measures	Graphical representations

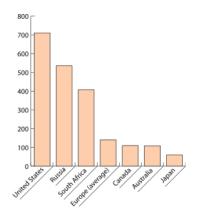
Example

In the School of Computing the following measures are calculated for student marks:

- Mean: in order to compare one module with instances of the module in previous years or other modules.
- Standard deviation: this can be high if, for example, several students don't complete all parts of an assessment, marks are capped for students who submit late or there is something wrong with the marking scheme.
- ► A correlation measure that compares student marks across modules. If the same students get much better (worse) results in one module than another the module results may be scaled down (up).

Percentages	Central tendency	Other measures	Graphical representations
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Bar chart



Bar charts represent frequencies of nominal/categorical data. (Source: http://commons.wikimedia.org/wiki/File: Incarceration_Rates_Worldwide_ZP.svg)

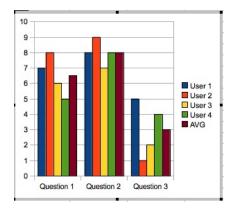
Percentages	Central tendency	Other measures	Graphical representations
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What is wrong with this bar chart?

	Question 1	Question 2	Question 3
User 1	7	8	
User 2	8	9	
User 3	6		2
User 4	5		
AVG	6.5	8	3
User 4			
User 3			Question 1
User 2			Question 2
User 1			
	1 2 3 4 5	678910	

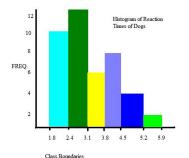
00000 00000000 00000 00000	Percentages	Central tendency	Other measures	Graphical representations
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Improved version of the bar chart



Percentages	Central tendency	Other measures	Graphical representations
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Histogram: reaction times of dogs



Histograms represent frequencies of interval data. (Source: http://commons.wikimedia.org/wiki/File:

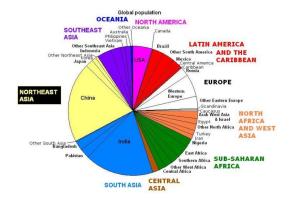
-8_Histogram.JPG)

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Percentages	Central tendency	Other measures	Graphical representations
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Pie chart: World population 2008



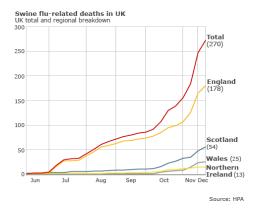
(Source: http://commons.wikimedia.org/wiki/File: World_population_pie_chart.PNG)

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Percentages	Central tendency	Other measures	Graphical representations
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Line graph



This line graph appeared on a BBC website on 3.12.09. What is odd about this graph?

Percentages	Central tendency	Other measures	Graphical representations
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Combining several aspects in one graph



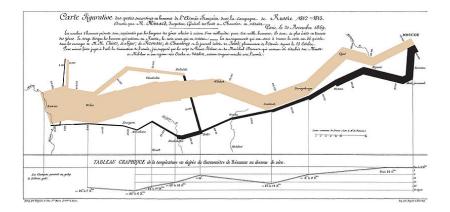
Minard (1858): cattle sent from all around France for consumption in Paris

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	Graphical representations
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Graphical representation is an art!



Minard (1869): Napoleon's Russian campaign of 1812

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